

**THE SOUTHS WARMEST  
WELCOME**



**13TH ANNUAL**

**STURGIS SOUTH MOTORCYCLE RALLY**

**AUG. 14, 15 & 16TH, 2009**

Thank you for your interest in becoming a vendor for the 2009 Sturgis South Motorcycle Rally.

This packet contains all of the necessary information needed to apply for you vendor's license.

Using the reference map and list of properties available for lease, contact the owner or agent and obtain your lease. This must be done prior to applying for your vendor's permit. Applications without a verified location for conducting business will be returned.

Rally registration is optional. If you wish to attend the entertainment, bike events or to camp in the park you will need to register to obtain an armband.

Your remittance for your license fee and optional rally registration and T-shirt orders can be paid with a single check.

The following checklist may help clarify the process.

1. Obtain your property lease, this information must be shown on your application before filing.
2. Complete your Vendor's Permit application form and submit it along with your payment, made out and mailed to:  
**TOWN OF STURGIS  
P. O. BOX 97  
STURGIS, MS 39769**
3. When you arrive at the rally you must pick up your official **VENDOR PERMIT** and sign for your tax documents at TOWN OF STURGIS, TOWN HALL, the permit must be posted on your vending site.
4. Before you leave the rally, drop off your sales taxes at TOWN OF STURGIS, TOWN HALL, in the envelope provided by the Mississippi State Tax Commission. Out of state vendors must pay in cash or by money order.
5. The official rally name "Sturgis South" the dream catcher logo and the official t-shirt design is copy-written by the Sturgis South Rally Board.

Any unauthorized use of the name "Sturgis South" or use of the logo or t-shirt design may result in confiscation of all items bearing the name or logo, immediate loss of your vending license and additional litigation.

If you do not have the appropriate permits from the Dept. of Health for food service, agents will be on site to make inspections and issue permits.

In order to avoid having to pay late filing fees, please submit your completed application, along with payment prior to the **August 1<sup>st</sup> deadline.**

We look forward to seeing you at the Rally.

If you have any further questions, please contact one of the following persons:

**DIXIE MC MINN  
VENDOR COORDINATOR  
2959 MORGANTOWN RD.  
STURGIS, MS 39769  
1-662 465-7448  
DAYS: 8 AM TO 8:30 PM-CST**

**SANDRA SCARBROUGH  
TOWN CLERK  
P. O. BOX 97  
STURGIS, MS 39769  
1-662 465-7970  
WEEKDAYS: 8 AM TO 12 NOON-CST**

---

**TOWN OF STURGIS**  
P. O. BOX 97  
STURGIS, MISSISSIPPI 39769

Leland James, Mayor

March 6, 2001

**Ordinance 115**

---

**ORDINANCE**

Be it **ORDAINED** and enacted by the Mayor and Board of Alderman of the Town of Sturgis, MS as follows:

**VENDOR LICENSE**

The definition of vendor license will be as follows:

**VENDOR**

For the purpose of this Section, a "vendor" is any person, firm, corporation, partnership or association not having an operating place of business within the Town who engages in temporary or transient business in the Town selling goods, wares, merchandise or services, or a permanent business person, firm or corporation which is located within the Town limits who is selling such goods, wares, merchandise or services, away from his/her or its' usual operating place of business and who, for the purpose of carrying on such business, hires, leases or occupies any room, building, structure or space for the exhibition or sale of such goods, wares, merchandise or services. The person, firm or corporation so engaged shall not be relieved from the provisions of this section by reason of association with any local dealer, trader, merchant or by conducting such temporary or transient business in connection with or as a part Of, or in the name of, any local dealer, trader, merchant or business.

**VENDOR LICENSE REQUIRED**

Any person, firm or corporation which intends to operate a temporary business within the corporate limit of the Town of Sturgis shall be required to purchase a vendor license for each structure, stand, vehicle, booth, location or place which is used by such merchant for the sale or distribution of goods.

The person so engaged shall not be relieved from the provisions of this section by reason of association with any local operating business, dealer, trader or merchant by conducting such temporary or transient business in connection with or as a part of, or in the name of any local dealer, trader, merchant or business.

The vendor license must be posted in a prominent location at each individual structure, stand, tent, vehicle, booth, location or place during operation.

**APPLICATION**

To obtain a license, a vendor shall file in the office of the Town Clerk of Sturgis, a verified application stating his or her name, residence, description and identification of the place in which he or she proposes to do business; dates of operation; name, address and phone number of the property owner where the business shall take place; and the description of the goods and/or services he or she intends to offer.

**FEE AND DURATION OF LICENSE**

A temporary business shall pay a vendor license fee of \$200.00 dollars for each five (5) day consecutive day period or portion thereof, in any calendar year. Applicants residing within the

---

**TOWN OF STURGIS**  
P. O. BOX 97  
STURGIS, MISSISSIPPI 39769

Leland James, Mayor

March 6, 2001

**Ordinance 115**

(cont.)

39769 zip code area shall pay a fee of \$ 100.00 dollars for each five (5) consecutive day period or portion thereof, in any calendar year. The Town Clerk shall note on the license the time period for which it is in effect.

A business may purchase only two (2) vendors licenses per twelve (12) month period.

**ISSUANCE**

On filing the application and payment of the fee prescribed in this section and upon approval by the Board of Aldermen, the Town Clerk shall issue a license to the applicant to do business at the place described in the application and for the time for which the license fee has been paid in advance.

**EXEMPTIONS**

A person retailing merchandise or products currently operating under a valid Privilege License on the property covered by the license.

Sales where the proceeds are to be used exclusively for religious, charitable or benevolent purposes. Written proof of charitable, non-profit status as declared by the **IRS** (i.e. 501(c)(3) documentation) must be presented along with the application.

Sales of fruits, vegetables or farm or garden products in their natural state.

The distribution of goods for which there is no charge.

All persons, firms or corporations distributing goods or performing a service for which there is no charge, shall be required to register with the Town Clerk their name, address, location and the description of said service or goods, which are being distributed or performed

TOWN OF STURGIS  
 3851 HWY. 12-WEST  
 P. O. BOX 97  
 STURGIS, MS 39769  
 PHONE: 1-862 465-7970

**2009 STURGIS SOUTH MOTORCYCLE RALLY  
 VENDOR LICENSE APPLICATION & RALLY REGISTRATION**

BUSINESS NAME: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_  
 APPLICANT NAME: \_\_\_\_\_ BUS. NO.: \_\_\_\_\_  
 STREET ADDRESS: \_\_\_\_\_ HOME NO.: \_\_\_\_\_  
 CITY, STATE, ZIP: \_\_\_\_\_ FAX NO.: \_\_\_\_\_  
 MS STATE TAX NO. \_\_\_\_\_ E-MAIL \_\_\_\_\_

COMPLETE DESCRIPTION OF ALL GOODS AND SERVICES:

\_\_\_\_\_

\_\_\_\_\_

I agree that any falsification, misstatements or omissions, including those related to location & goods to be sold, shall result in immediate revocation of this license and forfeiture of the right to operate within the City limits of Sturgis. It is further understood that violation of state laws regarding the display or sale of pornographic materials will be grounds for immediate suspension of license and will be prosecuted to the full extent of the law.

DATES OF OPERATION: **AUG. 14, 15 & 16, 2009** PHYSICAL LOCATION OF VENDING SITE: \_\_\_\_\_ LOT NO. \_\_\_\_\_

PROPERTY OWNERS' NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

REQUIREMENTS: This license shall cover a period of five (5) consecutive days. Vendors are limited to not more than two (2) permits within a calendar year.

**HOURS OF OPERATION**

Vendors may operate between the hours of 6:00 a.m. and midnight.

Granting of this license holds the vendor responsible for all applicable city, county and state regulations regarding tax collection, sanitation, health, safety, liquor and pornography.

**WAIVER**

I and/or we, the undersigned, agree to indemnify and hold harmless the TOWN OF STURGIS and the STURGIS SOUTH MOTORCYCLE RALLY, collectively or its' officers and assistants individually, from all cost, expense and liability arising out of may and/or our person(s) or property(s) which may be caused by any act or failure to act by the Town of Sturgis or the STURGIS SOUTH MOTORCYCLE RALLY event, its' officers or agents arising directly or indirectly from my and/or our participation in any event or presence at the event and I hereby assume liability for any loss, damage or other liability from such events.

I and/or we, the undersigned, understand and agree that the Town of Sturgis reserves the right to refuse any application for vending and that the Town of Sturgis also reserves the right to ask any vendor to leave during the rally if the Town of Sturgis feels it is necessary, with no vendor refunds given after August 1st.

<b>REQUIRED:</b>	<b>BEFORE 8/1/09</b>	<b>AFTER 8/1/09</b>
LICENSE APPLICATION FEE – NON RESIDENT	\$ 200.00	\$ 250.00
*****STURGIS, MS 39769— RESIDENTS ONLY***** LICENSE APPLICATION FEE	\$ 100.00	\$ 125.00
<b>OPTIONAL: RALLY REGISTRATION</b>		
“FRIEND OF THE RALLY” REGISTRATION INCLUDES ENTRANCE TO ALL ENTERTAINMENT, PARTICIPATION IN ALL ACTIVITIES, AND ELIGIBILITY FOR AWARDS AND PRIZES, PRIMITIVE CAMPING AND RECEIPT OF THE “OFFICIAL RALLY PIN”, WHILE SUPPLIES LAST.	\$ 35.00	\$ 40.00
<b>OPTIONAL: OFFICIAL T'SHIRT</b>		
<b>INDICATE QUANTITY IN BRACKETS—NEXT TO SIZES</b>	<b>QTY.</b>	<b>QTY</b>
( )S ( )M ( )L ( )XL ( )2X	( )@ 15.00 EA = \$	( )@ 20.00 EA= \$
( )3X ( )4X	( )@ 17.00 EA = \$	( )@ 22.00 EA = \$
<b>TOTALS</b>	\$	\$

MAKE CHECK/MONEY ORDER PAYABLE TO: **TOWN OF STURGIS** MAIL TO: P. O. BOX 97, STURGIS, MS 39769

APPLICANT SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_ APPROVAL BY: \_\_\_\_\_ DATE \_\_\_\_\_

**2009 PROPERTY AVAILABLE FOR LEASE**  
**PLEASE CALL BETWEEN THE HOURS OF 8:00 A.M. & 8:00 P.M.----C.S.T.**

**LOT # 6 CONTACT: CHARLES YARBROUGH 1-662 465-8814**  
**LOCATION: BUSINESS DISTRICT: HWY. 12**  
**DESCRIPTION: 1 / 2 OF COVERED FRONTAGE: 13-1/2' WIDE X 11' DEEP (15'7"DEPTH TO CURB)**  
**UTILITIES: ELECTRIC, WATER & PRIVATE RESTROOM**  
**RESTRICTIONS: NO FOOD VENDORS**

**LOT # 20 CONTACT: PAT, SHEILA OR JEANIE 1-662 465-7552**  
**LOCATION: HWY. 12 & NORTH PARK STREET**  
**DESCRIPTION: 10' WIDE X 40' LG. GRASS LOT**  
**UTILITIES: ELECTRIC, WATER & PHONE LINE FOR CREDIT CARD MACHINE AVAILABLE**

**LOT # 21 CONTACT: PAT, SHEILA OR JEANIE 1-662 465-7552**  
**LOCATION: BUSINESS DISTRICT: HIGHWAY 12 BETWEEN MC KINNON & PARK**  
**DESCRIPTION: 75' X 110'-----HWY. 12 FRONTAGE.**  
**UTILITIES: WATER AND ELECTRIC**

**LOT # 24 CONTACT: PAT, SHEILA OR JEANIE 1-662 465-7552**  
**LOCATION: HWY. 12 FRONTAGE - GRASS & GRAVEL LOTS**  
**DESCRIPTION: 10' WIDE X 40' LG. GRASS LOT**  
**UTILITIES: WATER & ELECTRIC PHONE LINE FOR CREDIT CARD MACHINE AVAILABLE**

**LOT # 27 CONTACT: C. J. TURNER BETWEEN THE HOURS OF 11:00 AM— 8:00 PM**  
**1-662 465-7964 OR CJSRALLYRENTALS@peoplepc.com**  
**LOCATION: HIGHWAY 12 FRONTAGE - ONE LOT OFF MC KINNON ST. RALLY PARK ENTRANCE**  
**DESCRIPTION: (2) 70'W GRASS LOTS-W/CENTRAL DRIVE 10'W - SIZE CONFIGURED TO VENDORS REQUIREMENTS. ROOM TO PARK VEHICLES OR R.V. UNIT BEHIND SPACE.**  
**UTILITIES: NONE**

**LOT # 31 CONTACT: CHARLES OR MARTHA BRADBERRY 1-662 465-7965**  
**PHONE: 1-662 465-7965**  
**LOCATION: HIGHWAY 12 & STURGIS MABEN RD.**  
**DESCRIPTION: (3) 20' X 40' — GRASS LOTS**  
**UTILITIES: ELECTRIC**

**LOT # 32 CONTACT: JIMMYE OR HENRY EDWARDS 1-662 773-2075 OR 1-662 803-2076**  
**LOCATION: HIGHWAY 12 & STURGIS MABEN RD.**  
**DESCRIPTION: GRASS LOTS - 28' DEPTH - WIDTHS 20', 21', 25', (2) 34'**  
**UTILITIES: SOME AVAILABLE WITH WATER & ELECTRIC**

**LOT # 36 CONTACT: JIM OR DIANE MORGAN 1-662 465-7547**  
**LOCATION: CORNER OF HWY. 12 & MC KINNON ST.-ALONG ENTRY WAY TO PARK**  
**(2) 20' x 30' GRASS LOTS ON HIGHWAY 12**  
**(6) 20' X 30' GRASS LOTS ON MC KINNON ST.**  
**DESCRIPTION: MAY PARK WITHIN YOUR VENDING AREA.**  
**UTILITIES: ELECTRICITY---FOR BUSINESS USE ONLY!!!!!!!**  
**RESTRICTIONS: NO RV'S ALLOWED IF YOU NEED ELECTRICITY TO RUN THEM.**

**2009 PROPERTY AVAILABLE FOR LEASE**

**PLEASE CALL BETWEEN THE HOURS OF 8:00 A.M. & 8:00 P.M.----C.S.T.**

- LOT # 37 CONTACT:** LINDA CARPENTER 1-662 465-9909 6:00 P.M. TO 9:00 P.M. MON. THRU FRI.  
Lindacarcarpenter@bellsouth.net 9:00 A.M. TO 9:00 P.M. SAT. AND SUN.  
**LOCATION:** CORNER OF HIGHWAY 12 & MC KINNON STREET @ RALLY PARK ENTRANCE  
GRASS LOTS, FRONTAGE ON HIGHWAY 12 @ RALLY PARK ENTRANCE. GRASS LOTS,  
MC KINNON ST. @ RALLY PARK ENTRANCE. PAVED LOTS ON MONTGOMERY ST. @  
**DESCRIPTION:** PARK ENTRANCE.  
**UTILITIES:** ELECTRIC & WATER  
**RESTRICTIONS:** NO OPEN FOOD VENDORS, PROFESSIONAL UNITS ONLY.  
**CAMPING:** LIMITED CAMPING SPACES AVAILABLE.
- LOT # 42 CONTACT:** C. J. TURNER BETWEEN THE HOURS OF 11:00 A.M. — 8:00 P.M.  
1-662 465-7964 OR CJSRALLYRENTALS@peoplepc.com  
**LOCATION:** HWY. 12 & DRANE STREET - DRANE ST & MONTGOMERY ST - FRONTAGE ONLY  
GRASS LOTS - SIZE CONFIGURED TO VENDORS SPECIFICATION  
**DESCRIPTION:** 1-BLOCK BLDG. 30'W X 15'W (NO ROOF OR WINDOWS/W 15'WX30'+LGTH.  
**UTILITIES:** ELECTRIC
- LOT # 43 CONTACT:** C. J. TURNER BETWEEN THE HOURS OF 11:00 A.M.— 8:00 P.M.  
1-662 465-7964 OR CJSRALLYRENTALS@peoplepc.com  
**LOCATION:** BUSINESS DISTRICT: HWY. 12 & DRANE STREET - FRONTAGE LOTS ONLY  
**DESCRIPTION:** GRASS LOTS-ON DRANE ST.-ACROSS FROM RALLY REGISTRATION - 25' W X 30' D  
**UTILITIES:** ELECTRIC
- LOT # 44 CONTACT:** TOWN CLERK—SANDRA SCARBOROUGH 1-662 465-7970  
8:00 A.M. TO 12:00 A.M. MONDAY—FRIDAY  
**LOCATION:** PARK STREET-BETWEEN TOWN HALL AND FIRE STATION, NEXT TO "THE GROVE PARK"  
**DESCRIPTION:** (4) 25' X 25' GRASS LOTS-FRONTAGE ON PARK STREET.  
**UTILITIES:** ELECTRIC
- LOT # 45 CONTACT:** STURGIS MASONIC LODGE DINNING HALL  
PAT, SHEILA OR JEANIE 1-662 465-7552  
**LOCATION:** BUSINESS DISTRICT: HIGHWAY 12 BETWEEN POST OFFICE & TOWN HALL  
**DESCRIPTION:** (1) 20'WIDE X 40' DEEP BUILDING /WITH 12' X 8' KITCHEN  
**UTILITIES:** ELECTRIC, WATER, STOVE, SINK. NO RESTROOM
- LOT # 47 CONTACT:** J. D. JACKSON 1-662 465-6015  
**LOCATION:** CORNER: PARK & SO. MONTGOMERY (ACROSS FROM FIRE STATION)  
(2) 40' X 40' SPACES IN FRONT OF METAL BUILDING. SPACES CAN BE UNDER  
**DESCRIPTION:** SHELTER IN OPEN BAYS OF BUILDING FACING THE FIRE STATION.  
**UTILITIES:** ELECTRIC
- LOT # 49 CONTACT:** SCOTT SMITH 1-662 418-1744  
**LOCATION:** BUSINESS DRISTRICT: PARK STREEET - FRONTAGE ONLY  
**DESCRIPTION:** 23' DEEP-GRAVEL LOTS (IN FRONT OF MINI-STORAGE) - LIMITED PARKING  
(3) 20' W X 23' D (1) 30' W X 23' D  
**UTILITIES:** ELECTRIC

**2009 PROPERTY AVAILABLE FOR LEASE**

**PLEASE CALL BETWEEN THE HOURS OF 8:00 A.M. & 8:00 P.M.----C.S.T.**

**LOT#50/51 CONTACT: SCOTT SMITH 1-662 418-1744**  
**LOCATION: BUSINESS DRISTRRICT: PARK STREEET - FRONTAGE**  
**DESCRIPTION: 40' X 65' DP - GRASS LOT-NORTH OF STURGIS MINI-STORAGE**  
**UTILITIES: ELECTRIC**

**LOT # 52 CONTACT: PAT, SHEILA OR JEANIE 1-662 465-7552**  
**LOCATION: CORNER HIGHWAY 12 & PARK STREET**  
**DESCRIPTION: STURGIS BIKER MART---AIR CONDITIONED---SPACES AVAILABLE**  
**UTILITIES: AIR CONDITIONED-ELECTRIC OUTLETS--RESTROOM/VENDORS ONLY**  
**PHONE LINE FOR: CREDIT CARD MACHINE (AVAILABLE ON RESERVED BASIS ONLY)**

**LOT # 53 CONTACT: C. J. TURNER BETWEEN THE HOURS OF 11:00 AM— 8:00 P.M.**  
**1-662 465-7964 OR CJSRALLYRENTALS@peoplepc.com**  
**LOCATION: BUSINESS DIST: HWY. 12 FRONTAGE-BETWEEN PARK & FRAZIER STREETS**  
**DESCRIPTION: (1) 17' WIDE X 16' DEEP---BUILDING FRONTAGE---COVERED**  
**(1) 20' WIDE X 60' DEEP---GRASS LOT**  
**UTILITIES: 110 V. SERVICE**  
**RESTRICTIONS: SET UP TIME: AVAILABLE --- THURSDAY EVENING AFTER 5:00 P.M.**

**LOT # 57/58 CONTACT: EVELYN LAMPKIN 1-662 312-2778**  
**LOCATION: STURGIS QUICK STOP**  
**DESCRIPTION: HIGHWAY 12 -- FRONTAGE**  
**UTILITIES: ELECTRIC & WATER**  
**RESTRICTIONS: NO FOOD VENDORS. CAN NOT INTERFERE WITH BUSINESS.**

**LOT # 64 CONTACT: CHARLES OR MARTHA BRADBERRY 1-662 465-7965**  
**LOCATION: HIGHWAY 12 & CRAIG SPRINGS ROAD AT C.B.'S LIQUOR & WINE STORE**  
**DESCRIPTION: (1) 20' X 30' - GRASS LOT - ON EAST END OF LOT**  
**UTILITIES: ELECTRIC & WATER**

**LOT # 76 CONTACT: HOWARD CARPENTER 1-662 465-8822 1-662 769-4770**  
**LOCATION: AT RALLY PARK ENTRANCE ON MC KINNON ST.**  
**DESCRIPTION: GRAVEL**  
**UTILITIES: ELECTRIC & WATER**  
**RESTRICTIONS: WILL INFORM VENDOR WHEN SPACE IS RENTED.**

**LOT # X CONTACT: CHARLES AVANT**  
**PHONE: 1-662 465-6387**  
**LOCATION: INTERSECTION OF CRAIG SPRINGS & LOUISVILLE ROADS**  
**DESCRIPTION: 263" CRAIG SPRINGS FRONTAGE X 110' LOUISVILLE FRONTAGE**  
**ENTRANCE ON LOUISVILLE ROAD**  
**UTILITIES: ELECTRICITY**

